

BUSINESS STRATEGY AND MARKETING SERVICES

01 DIGITAL MARKETING

1

DIGITAL PRESENCE

For businesses that need a consistent and more professional online presence.

Includes:

- Monthly content planning
- Content calendar
- Instagram & Facebook management
- Feed posts & stories
- Scheduling & publishing
- Basic performance reporting

Best for:

Businesses building or maintaining their digital presence.

2

DIGITAL MANAGEMENT

For businesses ready to increase engagement and manage their digital channels consistently.

Includes:

- Everything in Digital Presence
- Higher content volume
- Content strategy & copywriting
- Multi-platform support
- Meta Ads management
- Performance monitoring & optimization
- Monthly analysis & recommendations

Best for:

Businesses looking for consistent digital growth.

3

STRATEGIC MARKETING

For businesses that need marketing direction, customer acquisition and strategic decision-making.

Includes:

- Everything in Digital Management
- Strategic marketing planning
- Audience & customer analysis
- Customer acquisition strategy
- Campaign strategy
- Advertising budget recommendations
- Quarterly strategy planning
- Performance analysis & optimization

Best for:

Businesses seeking strategic growth.

02 BUSINESS STRATEGY & ADVISORY

4

STRATEGIC BUSINESS PLANNING

For entrepreneurs and existing or emerging businesses that need direction and a practical roadmap and Visa Business compliance.

Includes:

- Business assessment
- Industry analysis
- Business goals
- Value Proposition (VVP)
- 12-36 month action plan
- Basic marketing plan

Best for:

Entrepreneurs and businesses defining their direction and growth strategy.

5

FINANCIAL MODELING

For businesses that need to understand their financial future and make informed decisions.

Includes:

- 3 statement financial projections
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Debt schedule
- Debt-to-equity analysis
- Budget allocation

Best for:

Entrepreneurs and businesses evaluating investment, financing or growth.



PLANS STARTING FROM \$500/MONTH



Ph: 239-691-5476



Email: info@evolvemarketing.biz